



MOTOVOLT

# YOUR NEW FREEDOM RIDE



MOTOVOLT  
**URBN**  
e-BIKE





We are MOTOVOLT electric scooters, bikes and cycles.

We are energised by a billion dreams and our desire to realise them.

We are powered by superior Indian technology  
and spearheaded by India's brightest minds.

We have engineered our products for India's city roads  
and the rural routes of Bharat.

We are a youthful lifestyle. We are a family's livelihood.

**WE ARE FREEDOM FOR  
EVERY INDIAN.  
WE ARE A BETTER FUTURE  
FOR THE WORLD.**



# FREEDOM

**IS ABOUT OWNING THE FUTURE BY CREATING IT YOURSELF.**

At Motovolt, sustainability isn't an afterthought, it's the cornerstone of our manufacturing philosophy. Our facility serves as a beacon of innovation and environmental responsibility in the realm of electric 2-wheelers.



## ADVANCED MANUFACTURING FACILITY.

- Innovative materials and processes
- Minimising environmental impact
- In-house battery pack assembly to e-bike production
- Rigorous testing for quality and performance
- Promoting employee well-being with ergonomic workstations





**FREEDOM**  
IS THE CONFIDENCE TO SAY

**NO!**

LICENSE.  
REGISTRATION.  
PETROL EXPENSES.  
BUMPY RIDES.  
TRAFFIC JAMS.  
PUBLIC TRANSPORT.  
LIMITS.  
BOUNDARIES.





# MOTOVOLT URBN

e-BIKE





# YOUR NEW FREEDOM RIDE, URBN, IS HERE.

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WE HAVE BROUGHT ALL FORCES TOGETHER AT MOTOVOLT TO  
ENGINEER AND DESIGN URBN AS  
A COMMUTE AND A MOBILITY REVOLUTION.

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- Crafted with precision engineering
  - Powered by cutting-edge technology
  - Blending style with function
  - Tubular tyres for conquering any terrain
  - Braced with Indian ingenuity
  - Dual suspension for superior stability
  - Effortless transition from electric to manual pedaling
  - Easy speed control for navigation
- 



Removable  
Battery

Peak Speed  
- 25 Kmph\*



Ride Up To 100 Kms  
In Pedal Assist Mode\*

Carry Up To  
120 Kg\*



No License  
No Registration

\*Terms and Conditions apply





# FREEDOM FOR ALL AGES.

From students zipping to class to grandparents cruising to yoga sessions, from women running errands to men heading out for a Sunday match, the URBN empowers all ages to own the street worry-free.



**WHETHER  
YOU ARE 16...**



**OR WHETHER  
YOU ARE 60...**





**URBN IS  
YOUR NEW  
FREEDOM RIDE.**







# FREEDOM FROM PAPERWORK.

The joy of no paperwork, license, renewals,  
and pure liberation on two wheels.  
Say goodbye to red tape and hello to true  
autonomy in every mile even across states.



# FREEDOM OF SAFETY

- ✓ Removable, easy to charge anywhere, anytime
- ✓ IP67 tested fireproof and waterproof battery
- ✓ Temperature controlled for Indian weather conditions
- ✓ Safety lock for added security
- ✓ 3 year / 36,000 km warranty\*
- ✓ 4-5 hrs to full charge\* (0-100%)
- ✓ Advanced LFP cell chemistry for optimal performance
- ✓ In-house design and packaging for quality assurance



\*Terms and Conditions apply

# FREEDOM OF CONNECTIVITY

- ✓ Advanced telematics system to keep you in sync
- ✓ Pinpoint your e-bike's location in real-time
- ✓ Access comprehensive ride history
- ✓ Tune into over-the-air updates
- ✓ Benefit from predictive analytics
- ✓ Monitor performance metrics and system health
- ✓ Receive timely service reminders





# FREEDOM ACROSS ALL SEASONS.

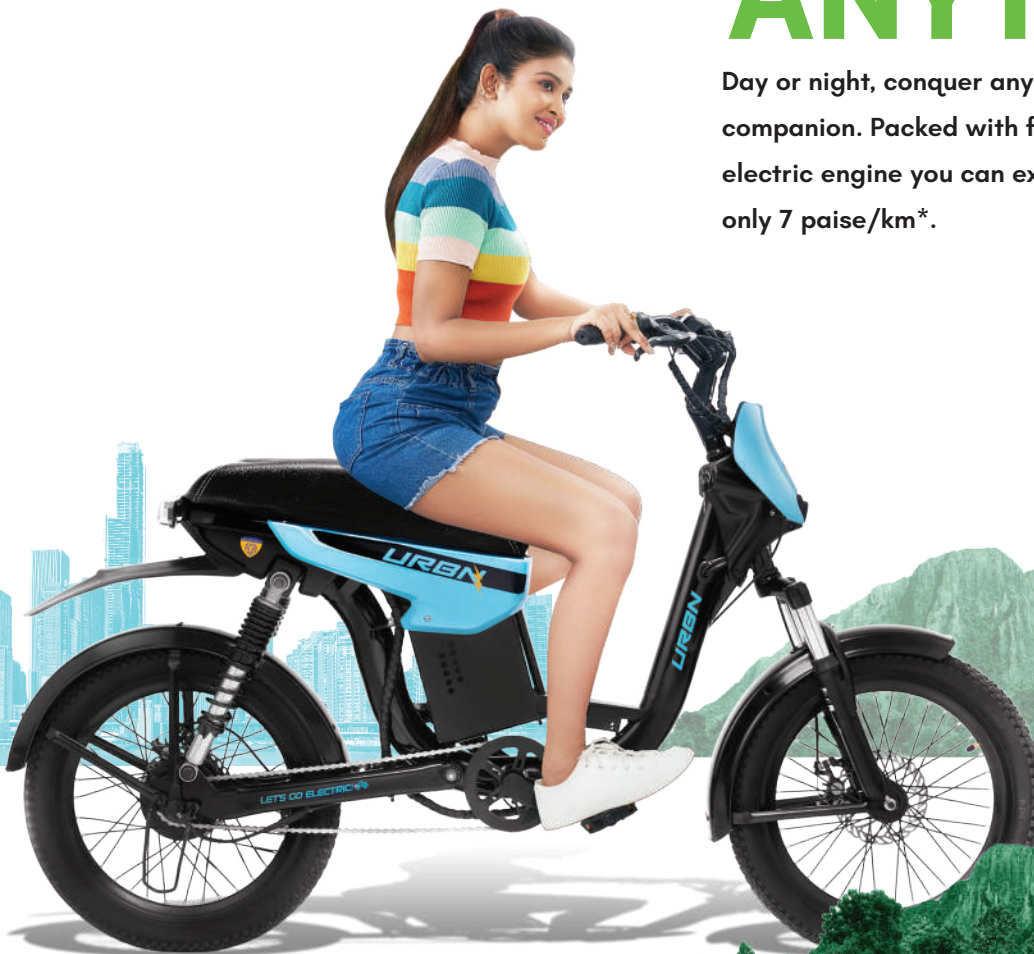
With sleek design and safety paramount, you can feel the wind in your hair and the sun on your face as you navigate effortlessly through every season.





# FREEDOM OF BEING ANYWHERE, ANYTIME.

Day or night, conquer any terrain with a sturdy companion. Packed with features and a smart electric engine you can explore any route at only 7 paise/km\*.



\*Terms & Conditions apply.





# FREEDOM OF CHOICE.

Our impeccably sleek and undeniably cool design makes each commute a distinctive experience.





FOUR CAPTIVATING COLOURS TO CHOOSE FROM:



YELLOW



WHITE



BLUE



ORANGE



# FREEDOM THAT EMPOWERS EVERYONE...

## WITH STABILITY...

- Powerful braking system
- Superior disc brakes for instant braking
- Tubular tyres for secure cruising
- Dual suspension for superior stability during rides
- Robust TIG welded frame engineered for unparalleled strength

## WITH LONGEVITY...

- Enjoy high uptime with automotive-grade components
- Benefit from the easy availability of spares, minimising downtime
- The advantage of a low failure rate
- Access a large network of service points
- Hassle-free maintenance and support
- Enjoy longer travel ranges on a single charge

## WITH PERFORMANCE...

- Ride up to 100 kms in pedal assist mode\*
- Travel any distance in Eco, Cruise or Power mode
- Top speed of 25 kmph\* for efficient and uninterrupted travel
- Heavy-duty carbon steel frame lets you carry 120 kg\* with ease

## WITH COMFORT...

- 20" wheel size suitable for all age groups
- Standard seat height and handlebar position for effortless riding posture
- Weight distribution crafted to suit your preferences
- Comfortable distance between the saddle and pedals for a smooth motion
- Designed to accommodate Indian standard height
- Extra wide seat for enhanced comfort during longer rides



# MOTOVOLT URBN TESTIMONIALS

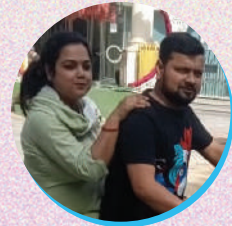


“ Switching to URBN was one of the best decisions I've made. The bike is reliable, cost-effective and perfectly suited for my daily commute. I no longer worry about parking issues or traffic jams.

SUNIL BANERJEE, ”  
34, Kolkata

“ URBN has been a game-changer for me. Whether it's zipping through Mumbai's busy streets or running errands, the e-bike makes everything so much easier. No more waiting for cabs or dealing with crowded public transport.

PRIYA NAIR ”  
29, Mumbai



“ URBN's lightweight frame makes it incredibly easy to manoeuvre through city traffic and the battery life is amazing. I can go about my day without worrying. Plus, I'm doing my bit for the environment by choosing an eco-friendly option.

ARJUN PATEL, ”  
27, Ahmedabad

“ I was initially concerned about the safety of e-bike batteries, but URBN's batteries are made in India and are far superior to other alternatives. Charging is a breeze and I can do it anywhere, even at work!

TUSHAR PAUL ”  
45, Kolkata





# FREEDOM THAT GETS YOU GOING.



Ignition key switch  
with handle lock



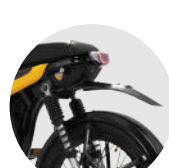
Easily removable  
battery



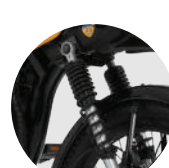
Battery case with  
holes for ventilation  
for battery cooling



Wide and  
comfortable seat  
with safety locking



Stylish rear  
mud flap



Coil spring rear  
hydraulic shockers



Motovolt App  
connection



High-strength TIG  
welded frame:  
up to 120kg\* load



Powerful rear and  
front disc brakes



Pedal assist  
sensor with  
multi-riding modes



Multi-function  
switch console



4" multi-functional  
display



Spring-loaded  
front shocker



Integrated  
mud-guards



Rear brake light  
with integrated  
turn indicator



Headlight  
with horn



# SPECIFICATIONS:

DIMENSIONS & WEIGHT	Length	1700 mm	Rated capacity	≤ 120 kg
	Height	1010 mm	Net Weight (Kg)	40kg
	Width	645 mm	Max speed	25 kmph
BRAKES & TYRES	Brake type	Disc Brake (Front 140/160 mm and Rear 160/180mm)	Tyre air pressure	30-40 psi /200/ 400 kPa
	Tyre Size	20*2.4"	Seat type	Flip type with locking
			Wheels	20"
BATTERY & MOTOR	Battery capacity	20Ah	Battery type	Li-ion
	Battery	Removable	Motor Type	BLDC
	Charging Time	Up to 4 Hrs	Rated voltage	36V
PERFORMANCE	Torque	35-40 Nm	Noise	63 db
	Range	Ride up to 100 kms on pedal assist mode* 75 kms in Power Mode*	Acceleration	0 sec (0-25 kmph)
			Gradient capacity	7 Deg
			Suspension	Spring Operated (Front) Hydraulic Coil Spring (Rear)

\*Terms & Conditions apply.





**MOTOVOLT MOBILITY PVT LTD**

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